



NC DEPARTMENT OF HEALTH AND HUMAN SERVICES

JOSH STEIN • Governor
DEV DUTTA SANGVAI • Secretary
MARK PAYNE • Director, Division of Health Service Regulation

VIA EMAIL ONLY

December 9, 2025

Michael Woodcock, MD
lasikpro@gmail.com

No Review – Qualified Urban Ambulatory Surgical Facility

Record #:

Date of Request: November 21, 2025
Facility Name: Carolina Vision Center
Facility Address: 3333 North Main Street
Hope Mills NC 28348
Business Name: Vision International, P.A.
Business #: 3653
Project Description: Develop a qualified urban ambulatory surgical facility
County: Cumberland

Dear Dr. Woodcock:

The Healthcare Planning and Certificate of Need Section, Division of Health Service Regulation (Agency) received your correspondence regarding the development of a qualified urban ambulatory surgical facility. Pursuant to NCGS §131E-176(21a), a qualified urban ambulatory surgical facility is an ambulatory surgical facility that meets all of the following criteria:

- a. Is licensed by the Department to operate as an ambulatory surgical facility.
b. Has a single specialty or multispecialty ambulatory surgical program.
c. Is located in a county with a population greater than 125,000 according to the 2020 federal decennial census or any subsequent federal decennial census.

Based on the representation in your request and the CON law in effect on the date of this response to your request, the project as described is not governed by, and therefore, does not currently require a certificate of need. If the CON law is subsequently amended such that the above referenced proposal would require a certificate of need, this determination does not authorize you to proceed to develop the above referenced proposal when the new law becomes effective.

This determination is binding only for the facts represented in your correspondence. If changes are made in the project or in the facts provided in the correspondence referenced above, a new determination as to whether a certificate of need is required would need to be made by this office. As a reminder, it is unlawful to offer or develop a new institutional health service without first obtaining a certificate of need. The Department reserves the right to impose sanctions, including civil penalties and the revocation of a license, upon any entity that

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF HEALTH SERVICE REGULATION

LOCATION: 1915 Health Services Way, Raleigh, NC 27607
MAILING ADDRESS: 1915 Health Services Way, 2704 Mail Service Center, Raleigh, NC 27699-2704
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offers or develops a new institutional health service without first obtaining a certificate of need.

Please do not hesitate to contact this office if you have any questions.

Sincerely,



Crystal Kearney
Project Analyst



Micheala Mitchell
Chief

cc: Acute and Home Care Licensure and Certification Section, DHSR
Construction Section, DHSR
Healthcare Planning, DHSR

From: [Mckillip, Mike](#)
To: [Mitchell, Micheala L](#)
Cc: [Stancil, Tiffany C](#)
Subject: RE: [External] Intent to construct Premier Ambulatory Surgery Center in Cumberland County
Date: Friday, November 21, 2025 12:31:26 PM
Attachments: [image001.png](#)

Crystal, please. Thanks.

Michael McKillip

Team Leader, Certificate of Need
Division of Health Service Regulation, Healthcare Planning and Certificate of Need
[NC Department of Health and Human Services](#)

Office: 919-855-3877 (I am in the office on Wednesday and Friday. I can best be reached by email on Monday, Tuesday and Thursday.)
mike.mckillip@dhhs.nc.gov

Physical Address:

1915 Health Services Way, 2nd Floor
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From: Mitchell, Micheala L <Micheala.Mitchell@dhhs.nc.gov>
Sent: Friday, November 21, 2025 12:27 PM
To: Mckillip, Mike <mike.mckillip@dhhs.nc.gov>
Cc: Stancil, Tiffany C <Tiffany.Stancil@dhhs.nc.gov>
Subject: FW: [External] Intent to construct Premier Ambulatory Surgery Center in Cumberland County

Hi Mike-Who would you like to assign this one to in Tanya's absence? (copying Tiffany so that she can log and assign).

Micheala Mitchell, JD
[NC Department of Health and Human Services](#)
[Division of Health Service Regulation](#)
Section Chief, Healthcare Planning and CON Section
809 Ruggles Drive, Edgerton Building
2704 Mail Service Center
Raleigh, NC 27699-2704
Office: 919 855 3879
Micheala.Mitchell@dhhs.nc.gov

From: Michael Woodcock <lasikpro@gmail.com>
Sent: Friday, November 21, 2025 7:00 AM
To: Mitchell, Micheala L <Micheala.Mitchell@dhhs.nc.gov>
Subject: [External] Intent to construct Premier Ambulatory Surgery Center in Cumberland County

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Dear Michaela Mitchell,

On behalf of Dr. Michael Woodcock, Dr. Ray Freeman, and Dr. Nicholas Rougraff, all Ophthalmologists employed by Vision International, PA, dba Carolina Vision Center, we are planning to construct a free-standing Ambulatory Surgery Center (ASC) in Hope Mills, North Carolina, a town in Cumberland County.

The construction will begin after architectural drawings and engineering specs are completed, which specifically adhere to the appropriate guidelines suitable for an ASC to render and bill for services for Medicare, Medicaid, and other licensed third-party health insurance companies in an established building, which we intend to lease for an initial ten years with automatic lease renewals for additional years of use. The exact address is projected to be 3333 North Main Street in Hope Mills, North Carolina. Hope Mills is located in Cumberland County, North Carolina.

We intend to fully comply with all rules and regulations regarding the ASC, as well as to provide indigent care at least to the minimum requirements for such a facility.

We are constructing this new ASC because there is no free-standing surgical facility offering ophthalmic surgical services anywhere in Cumberland County. The owner of the free-standing ASC in Fayetteville has elected not to allow eye surgery to be performed at

ASC rates and has directed all eye surgery patients to have their surgery performed in a Hospital rate-based facility, Highsmith Rainey. This is driving up the cost of health care, as over 5,000 eye surgeries were performed annually in Cumberland County before the action taken by the owner of Fayetteville Ambulatory Center.

The new ASC, as a separate, free-standing facility, will feature the most technologically advanced surgical equipment and highly skilled, experienced eye surgeons to help ensure high-quality results.

It is anticipated that it will take at least six months to complete the construction of this ASC. Fortunately, since the space is already enclosed in an existing building, there will be no delays due to poor weather.

We are fully aware of and intend to comply with every rule. We want to use the services of established agencies for guidance, as well as the expertise of consultants with extensive knowledge and experience in literally dozens of successful ambulatory surgery center projects.

We intend to provide services for eyes initially, but we are also working on alternatives that may lead to an expansion of services being provided.

The facility will consist of approximately 7,000 square feet, including three fully equipped operating rooms and an additional treatment room for femtosecond laser treatments.

We intend to have the most technologically advanced eye surgical facility possible, and we look forward to providing care to everyone who needs it. Please call or text me if you need any other information.

Sincerely,

Michael Woodcock, MD (cell 910-322-7774)

President, Carolina Vision Center

Fayetteville, NC 28304

www.CarolinaVisionCenter.com

